

The American Perfumer

AND ESSENTIAL OIL REVIEW

JANUARY 1951

IN TWO SECTIONS—SECTION TWO

Published by Moore Publishing Company, Inc.,
Publication Office: Emmett Street, Bristol, Conn.
Editorial and Executive Offices: 9 East 38th Street, New York, N. Y.

Index Vol. 56

July-December, 1950

Absorption Spectra of Sunscreens, by Arthur C. Giese et al.—197
Accentance, Measuring A Product's—292
Acrylate Gum—23
Adam's Perfumes, Inc. Moves New York Office—499
Aerosol Bomb Cosmetic Packages, by Anne Moore—293
Aerosol Shampoos—365
Air Freshener—453
Alcohol, New Higher—451
Alcohol Permit Number, Small Bottles Require . . . as Before—244
Alcohol Puts Strain on Resources, Increased Need For—501
Alkali Soaps in Fats and Oils—401
Allen, Helen (obit.)—421
Allen, Lyman H.—417
Allergy Leads to Marriage Annulment—156
Allied Assn. of Michigan Learns About Atomic Energy—414
Alpha Isopropyl Mucetone—495
Alrose Chemical Co. to Expand Laboratories and Plant—327
Aluminum Stearate as a Thickener—122
Amer. Assn. of Candy Technologists—71, 73
American Coating Mills Appointments to New York Office—156
Amer. Medical Assn. Council Sets Standard for Sun Lamps—500
Amer. Society of Perfumers—71, 325, 412, 503
Amer. Spice Trade Assn.—72
Among Our Friends—72, 157, 245, 329, 415, 505
Amyl Cinnamic Aldehyde, by Paul Z. Bedoukian—203
Apple Ice Cream and Ices Are Now Practical Products—138
Are Salesgirls Sacred?, by Jill Jessee—123
Armor, George M.—77
Army Wants New Insect Repellent and Soap—497
Aromatic and Terpene Isovalerates, by Morris B. Jacobs—225
Artificial Flavors—45
A.D.A.C.I.O.M., What Lies Ahead for Business Discussed by—412
Association Calendar—245
Assn. of American Soap & Glycerine Producers—52
Atlas Powder Co. Increases Capacity of Sorbitol Plant—245
Atomizer Cap, Jet—57
Atomizer, Leakproof—321
Avon-Allied Inc. Executives, D. H. McConnell Day Celebrated by—329

Bainbridge, William C.—159
Bakelite Polyethylene Bottles—57
Ball Mill Media—238
Ball Mill, Vibratory—492
Barker, M. Stanley—507
Barlow, William H.—505
Basilières, Gaston—73
Bath, Constant Temperature—56
Beauty Questions Answered by 30 Demonstrators at Hearn Show—412
Beauty Shops Sell Gift Items—328
Beauty Treatments Blamed for Brittle Fingernails—413
Bedoukian, Paul Z., Amyl Cinnamic Aldehyde—207
Bedoukian, Paul, Properties of Hydroxycitronellal—119
Beets, M.G.J., Speculations on the Biogenesis of Terpenes and Related Compounds—377
Bentonite Thickeners—281
Beta Pinene, Myrcene from—118
Better Business Bureau, National—68
Better Business Practices—122
Betty Lynn of Hollywood Offers New Cosmetic Line—243
Biallo, Thomas M.—77
Benzophenone, Intermediate grade of . . . announced—68
BIMS, Boston, hold first golf outing—73
BIMS Member-Guest Golf Tournament August 22—156
BIMS of New York, Final Golf Meeting of Year for—244

BIMS Annual Dinner Set for January 25, 1951—412
Bjorksten to Build New Laboratories—323
Bjorkman, Mrs. Guy M.—507
Blank, Bernard M.—509
Bleaches, Optical; White Dyes—52
Blensol Color Shampoo Now in 30 Major Markets—498
Bobet, E. Walton—415
Bobet, Elmer H.—417
Bonyun, William—249
Book Reviews—65
Bottle Brushing Machine—55
Bottle Sealer—23
Bottles, Small . . . no longer required permit number—67
Bottle Users Being Supplied on a Restricted Basis—328
Bowra, Harry P.—159
Brant, Joseph H.—77
Breath Deodorizing Tablet Put on Market by Stoppers, Inc.—153
Breuer, H. O.—333
Briggs, E.A.H., Jr., Stop the Trend Toward Socialism—33
British cosmetics freed from price control—71
Brown, Max—157
Buehler, Miss Leonore—77
Bush, Burton T.—417
Bymart Names Regional Sales Managers—325
Bymart Seeks Injunction Against Chicago Company—411

California Cosmetic Assn.—327
Cap, Jet Atomizer—57
Capping Machine for Friction Caps—238
Cartons, Re-use of . . . Aided—321
Castor Oil, Standard Specifications for Indian . . . Drafted—156
Cationic Agents—367
Census on Beauty and Barber Shops Available Soon—415
Chain Store Directory for 1950 Now Out—154
Chain Store Sales in Same Proportion as 21 Years Ago—153
Changes in Distribution—41
Charm Magazine Expanded—244
Chemical and Allied Industries Assn. of Michigan—244
Chemical Sales Clinic in New York November 2 and 3—328
Chicago Cosmetic Chemists Listen to Papers—245
Chinese Vegetable Tallow—213
Chocolate Flavor, Get the Real, by S. B. Greenstein—487
Cholesterol in Cosmetics Does Not Increase Cleansing—503
Christmas Packaging—203
Christmas Tree Bottles—149
Cincinnati Drug & Chemical Assn.—71
Cincinnati Drug & Chemical Assn. Hears Lecture on Astronomy—329
Citral from Linalool, Production of, by Y. R. Naves—460
Citronella and Oil Lemongrass from Guatemala—244
Citrus Emulsions, Manufacture of Ringless—227
Citrus Essential Oils, The, by Morris B. Jacobs—399
Clair Inc. Demonstrates New Hair Coloring—414
Clarence Morgan Inc. Celebrates 25th Anniversary—73
Cleaning Filling Equipment—451
Cleansing Action of Soap, The—489
Clinic on Careers in Cosmetic Industry at C.C. N.Y.—153
Clove Tree, The; by G. E. Tidbury (review of)—65
Coating, Plastic Paint—148
Cochran, Miss Jacqueline—247, 333
Cohen, Harry, Foods, Flavors, and Aromatics—47
Cola, Maurice—75
Colgate-Palmolive-Peet Co. to Expand Television Activity—153
Collapsible Tubes From Foil—55
College Study Shows Toiletries Market—497

Collins, Miss Nan M.—421
Composition of Skin Fat From the Human Forearm—474
Coneybear, S. F.—419
Container, New Ingredient—318
Containers, Tester for Loaded—318
Conti Products Corp.—68
Conveyor, Selective Delivery—148
Conveying Around Corners—404
Corrosion Resistant Processing Equipment—318
Corrosive Liquids in Tin Cans—238
Cortney, Philip—77
Cosmetic—Advertising in Newspapers in 1949—157
—Career Clinics—71
—Color Cards—321
—Excise Tax Collections—32, 124, 209, 288, 384, 462
—factory to be established in South America—69
Cosmetic Firms Succeed in French Market, U.S.—501
Cosmetics in France, Opportunities for Low Priced—324
Cosmetic Sales of One Billion Dollars Yearly, Can Develop—328
Cosmetic Sponge Allergy—365
Cosmetics, Vanillic Acid Esters in, by Irwin A. Pearl—25
Cosmetics Worth \$20 Offered in Novel Installation Plan—323
Coty Sends 14 Winners in Prize Contest to France—154
Coutinho, Henri—249
Coyle, Edward B.—157
Cream, Hair—453
—Make-up—453
—Neutralizer—283
—Shampoo—23
—Vanishing—453
—Wave neutralizer—111
Croda Ltd. of England Opens New York Branch—498
Crowley, Jr., Charles E.—73
Curl forming shampoo—109
Curllett, John N.—77
Cushman, Donald S.—157

D'Amico, Gerald N.—157
Dahle, Dan—419
Dana Perfumes, Inc.—30
Danco, Gerard J.—77
Danilek, Joseph—331, 417, 505
Dealer Helps, New Colorful—57
Decals, Printed Gold—409
Defoamer in Brick Form—321
deHoyos, Luis—327, 505
de Hoyos, Jr. Luis, Lands 457 lb. Fish—325
DeLair Div. of Dodge & Olcott, Inc.—71
De Laire, Francois, visits New Division of Dodge and Olcott, Inc.—413
deNavarre, M.G., Desiderata—21, 109, 193, 281, 365, 451
deNavarre, M. G. How to Make Solid Cologne—289, 458
Denney, John—331
Deodorant—Bubble Bath Tablets—67
—Chewing Gum to be Offered—323
—New—213
—Non-Irritating—41
—Soaps—111
—Spray—367
—to Be Taken Like a Vitamin Announced—155
Deodorants, New Body and Breath, by F. Howard Westcott—285
Department Store Merchandise Returns Up 33% in Five Years—497
—Sales of Cosmetics—155, 384, 497
—Service Shown in Survey, Deterioration in—328
Desiderata, by M. G. deNavarre—21, 109, 193, 281, 365, 451
Despres, Jean—415
Detergent Concentrates, Liquid Antiseptic—67
Detergent, New Lauryl Sulfate—236
Detergents, Additive for—401
Developing a New Product—212
De Vilbiss, Howard—329

DHQ (2,5-Dihydroxy 1,4 Benzoquinone) 57
 Distribution, Changes In—41
 Dr. Eric C. Kunz Medalist of S.C.C.—465
 Dowling, Arthur—157
 D.C.A.T., Plans for 50th Annual Meeting 157
 Drug, Cosmetic & Chemical Credit Men's Assn.—69, 325
 Drug Store Customers Buy Cosmetics, Over One Quarter of—323
 Drug Stores Still Lead in Distribution of Cosmetics—411
 Drum Containers, Liners for—147
 Drums, Rack for Heavy—492
 Durrer, Ernest R.—75, 331
 Dust Mask, Protective—492
 Dyes, White—51

Edmond, Donu—507
 Edson, Mrs. Enid—77
 Egg Shampoo—23
 Egyptian Factory Offers Essential Oils 498
 Embossing Machine, Can Lid—318
 Enamel, Corrosion Proof White—317
 English Perfume Houses Selling Under Difficulties—500
 Esselen, Gustavus J.—331
 Essential Oils, Flavoring With, by Morris B. Jacobs—43
 Esters, Preparation of—472
 Eusey, Merritt V., Appointed Vice President of Cal Chem. Co. 412
 Evans, Ralph L., The New Look in Cosmetics—113
 Export Consultant 68

Factor, Max, to Build New Plant in Mexico 497
 Fair Store of Chicago—71
 Fair Trade—Explained in N.W.D.A. Book 325
 —Laws—72
 —Manufacturers Did Not Raise Prices 323
 Fein, Joseph H.—247
 Fels & Co.—52
 Fels, Samuel S.; obit.—52
 Felt Point Pens—236
 Felton Chemical Opens Chicago Office 329
 Felton, Robert E., Catches Record Size Marlin—154
 Fifth Avenue Protective Assn.—413
 Filler, Foil Packet—55
 Filler, Portable Vacuum—148
 Filter, Specially Designed—404
 Finger wave solutions—111
 Firminich, Andre, Flies Back to Switzerland—501
 Fitch, Fred W., Suing to Terminate Trust Fund—243
 Flavell, Thomas G.—159
 Flavor Emulsions, How to Make, by Everett L. Saul—311
 Flavor, Get the Real Chocolate, by S. B. Greenstein—487
 Flavorants, Recent Developments in, by Morris B. Jacobs 397
 Flavoring With Essential Oils, by Morris B. Jacobs 43
 Flavors—43, 135, 225, 309, 397, 485
 —Artificial—45
 —Foods, . . . and Aromatics, by Harry Cohen—47
 —Recent Developments in, by Morris B. Jacobs—485
 Flett, L. H. et al, Mixtures of Soap and a Commercial Alkyl Aryl Sulfonate—231
 Florsynth President in Research Foundation Award—413
 Fluorescent Lamps, Safety Guard for—495
 Florida Coldpressed Orange Oil, by J. W. Kesterson—373
 Florida Persian Seedless Lime Oil, by J. W. Kesterson—125
 Fluoride, Dental Assn. O.K.'s Use of—498
 Fluid Transfers—195
 Foil, Collapsible Tubes From—55
 Foil Packet Filler—55
 Food & Drug Adm.—67
 Foods, Flavors, and Aromatics, by Harry Cohen 47
 Foster D. Snell deMexico to Serve Central America—499
 Fourman, Victor—157
 Fox, Cyril G.—52
 Frank, R. L.—329
 French Hairdressers Ban Para Dyes—415
 French Perfumery Exports—213
 Frietary, Miss Lauretta M.—245
 Fritzsche, Miss Francisco Office Moves to New Address—503
 Fundamentals of Detergency; by W. W. Niven, Jr. (review of)—65

Gage, Chester A.—509
 Galitz, Vernon K.—415
 Gelb, Richard L.—249
 Georgi, Herbert T.—419
 Get More from Publicity Work, by Jill Jessee—297
 Giese, Arthur C. et al, Absorption Spectra of Sunscreens—197
 Giese & Son, August—68
 Givaudan, Andre, Honored at Cocktail Party—499
 Givaudan Canada Ltd.—68
 Givaudan-Delawanna Opens New Los Angeles Office—503
 Givaudan Index, The (review of)—65

Gordon, H.R.M. Visits Prince Edward Island—156
 Gordon, Miss Stella—245
 Gottlieb, Howard L.—421
 Graustein, Jr., Archibald R.R.—157
 Greenstein, S. B., Get the Real Chocolate Flavor—487
 Grimault, Jean—507
 Gross, Martin and Leon A. Greenberg: The Salicylates (review of)—65
 Guenther, Ernest—415
 Gum, Soluble Acrylate—23

Hadley, Arthur G.—505
 Hamilton, George W.—247
 Hamilton, George S.—507
 Hand Truck for Janitors—147
 Hair Cream—453
 —Dyeing, Home—367
 —Preparations—23
 —Rinse, Cream—283
 —Tinting Sets to be Offered—241
 Harang, Pierre—331, 505
 Harper, Martha Matilda (obit.)—249
 Harris, Richard N. W.—30
 Haus, Harry—509
 Haznaw, L. F.—333
 Heat Seal Label Paper—57
 Helen Neushafer Announces New Shade at Yacht Party—329
 Henry, Harold J.—77
 Herchelroth, J. Hilary—324
 Hexachlorophene Incorporated in Cosmetics by Amole, Inc.—411
 Heyden Chemical Corp.—412, 498
 Hindle, J. Leslie—157
 Hints for Improving Production—55, 147, 237, 317, 403, 491
 Hogan, Frank J.—73
 Holmes, William—157
 Home permanent sales reach peak in summer—69
 Houbigant Holds Sales Meeting in Virginia—154
 How to Compound Liquid and Solid Cream Shampoos, by John A. Shanks—455
 How to Formulate Shampoos, by H. W. Zussman—381
 How to Make Flavor Emulsions, by Everett L. Saul—311
 How to Make Sales Contests Pay, by Jill Jessee—459
 How to Make Solid Cologne, by M. G. deNavarre—289, 458
 Huisking, E. P.—68
 Hutchins, Harold—419

Ice Cream, Apple . . . and Ices Are Now Practical Products—138
 Ide, Knox—505
 Import Duties, U. S.—118
 Imports of Essential Oils From Russia Include Bulgarian Rose—155
 Imports of Perfumery and Cosmetics of \$1,347,531 in 1949—155
 Impulse Supermarket Buying—118
 Indole, The Preparation of, by Floyd T. Tyson—299
 Industry of Opportunity, by Charles A. Pennock—41
 Innis, Speiden & Co., Technical Service Staff of—498
 Insect Repellent—36
 Inventory Control Order Expected After Defense Law—156
 Ion Exchange Resins, Analytical Grade—321
 Irish, Harold A.—73
 Isovalerate, Valerates and, by Morris B. Jacobs—135

Jacobs, Morris B., Flavors—43
 —Aromatic and Terpene Isovalerates—225
 —The Citrus Essential Oils—309
 —Recent Developments in Flavorants—397
 —Recent Developments in Flavors—485
 Valerates and Isovalerates—135
 Janovsky, Harold L.—415
 Japan, Regulations for Trading With . . . Now Available—328
 Jasmin Copage, French—409
 Jessee, Jill—Are Salesgirls Sacred?—123
 —How to Make Sales Contests Pay—459
 —Must Promotions Be Stereotyped—29
 —Retailers After More Subsidies—371
 Johnson, J. L.—417
 Johnson, Miss Lee—73
 Johnson, Robert W.—507
 Jorysch, David—249

Karus, Stephen A., Inspects Essential Oil Production in Spain—411
 Keho, Joseph—67, 75, 329
 Kennedy, William, of Revenue Department Retires—155
 Kern, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Kerrigan, James J.—68

Kesterson, J. W.,—Florida Coldpressed Orange Oil—373
 —Florida Persian Seedless Lime Oil—125
 Kettle for Small Batches—148
 King, Douglas J.—77, 157
 King, Ralph McRae (obit.)—509
 Kohnstamm & Co., Service Awards to 265 Employees of—244
 Kolin, Oscar—73, 154
 Kranich, Jr., Herbert—509
 Kruckman, Arnold; Washington Panorama—61, 151, 239, 319, 405, 493
 Kunz, Eric C., Medalist of S.C.C.—411, 465

Label Gummer, Hot—148
 Labels, No More—21
 Laboratory Dry Blender—404
 Lambert Pharmaceutical Co.—71
 Lander Buys Elizabeth Kent Co. 241
 Lanolin, Pumping—195
 Lanolin Supplier—367
 Leguay, Jean—73
 Lemongrass Oil in India, Production of 243
 Lemongrass, Supply of Citronella and . . . from Guatemala—244
 Letheric, Inc.—71
 Lever Bros. Co.—52
 Lever House Construction Contract Awarded—243
 Levy, Milton J.—245, 333
 Ligot, Claude—507
 Lilly, Miss Vera—507
 Lindsey, Theodore B.—77
 Liners for Drum Containers 147
 Linnel, Dr. Wilfred, of London on Scientific Visit to U.S.—323
 Lipid, New—23
 Lipstick Holders, Canada Removes Restrictions on Some—411
 Lipsticks, Solvents in—365
 Liquid cream shampoo—109
 Liquid soap, neutral—111
 Livingston, B. S.—68
 Lockman, Richard—75
 Lotion Vehicles—36
 Lucking, W. H.—157
 Luckman, Charles—247
 Luaders, Frederick J.—331
 Luthy, Dr. Max, Elected a Director of Givaudan—412

Mademoiselle Advances Bridal Issue to February, 1951—498
 Mail Selling Secrets—122
 Magnus, Mabey & Reynard to Handle Dow Specialty—327
 Malan, Roderick L., The Synthesis of the Hydrazines—369
 Manostat, Visual—238
 Market, College Study Shows Toiletries 497
 Market Data, Collecting—321
 Market Report—79, 163, 251, 335, 423, 511
 Martin, Oliver—71
 Marvel Beauty Supply Co. Moves—243
 Maubert, Jean—331
 McCall's Appoints Beauty Editor—329
 McGinty, Jerome F.—333
 Medgyes, Ladislav—507
 Melting Point Meter—409
 Mennen's Baby Oil Dispenser Stimulating Sales—328
 Merchandise Fair, First 5c to 85c—67
 Merck & Co.—68
 Mint Production in 1950 to be Below Last Year—244
 Misbranding of Estrogenic Hormone Creams—156
 Mixer—Mounting Bracket, New—237
 —New Dissolver—238
 —Portable Tumble—55
 Mixers, Centrifugal Contactors 317
 Mixers, Hydraulic Lift Dissolvers 318
 Mixtures of Soap and a Commercial Alkyl Aryl Sulfonate, by L. H. Flett et al—231
 Modern Packaging Encyclopedia (review of)—65
 Montener Inc., Jules, Moves to New Offices—327
 Moore, Anne, A Package for Each Type of Outlet—463
 Moore, Anne, Aerosol Bomb Cosmetic Packages—298
 Morgareidge, Kenneth—159
 Morrish, Edward F.—77
 Morrison, Miss Dorothy—247
 Morrison-Bergmann Corp.—72
 Mortar, Acid-Alkali Proof—318
 Mortar Grinder, Improved—147
 Mortar, new—111
 Motor, Variable Speed Air—148
 Mugueton, Alpha Isopropyl—495
 Myrcene from Beta Pinene—118

N-Methylaurine—495
 Naarden London, Ltd.—71
 Nate, Jean—Raising Prices on Some Products—412
 National Beauty & Barber Mfrs. Assn.—announces Convention Program—73
 —Elect Sheldon Odell—325
 —Assn. Meeting—157
 —Annual Meeting in Chicago Aug. 18, 1951—414
 National Paper Box Mfrs. Assn.—69

Nation, J. L.—417
 Nation, Miss Lee—73
 Nation, Robert W.—507
 Nation, David—249
 Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

Nation, Stephen A., Inspects Essential Oil Production in Spain—411
 Nation, Joseph—67, 75, 329
 Nation, William, of Revenue Department Retires—155
 Nation, Joyce C. and Robert A. Stetson, Glycerine in New Cosmetics—139
 Nation, James J.—68

N.W.D.A. Meeting on a Pay-as-you-go Basis—154
 Nakone Co. to Offer Chlorophyll Body and Breath Deodorant—154
 Naturalness in Synthetic Perfumes, by Frank Pull—461
 Naves, Y. R., of Givaudan Named Chevalier of Legion of Honor—327
 Naves, Y. R., Production of Citrals From Linalool—460
 Negro Brand Preferences Shown in Ebony Survey—499
 Nelson, Feann—333
 Neumark, Casimir—505
 Neushaefer Offers Novel Nail Polish Remover—154
 Neutral liquid soap—111
 Neutralizer, cream wave—111
 New Body and Breath Deodorants, by F. Howard Westcott—285
 New Look in Cosmetics, The, by Ralph L. Evans—113
 New Packaging and Promotions—59, 145, 224, 308, 395, 481
 New Products and Developments—57, 149, 236, 321, 409, 495
 New York Board of Trade—327
 Newcomb, E. L.—333
 Newcomb, Robert K., 175 Years of Perfumery—211
 —The Soap Man—An Unusual Salesman—315
 Niven, W. W., Jr.: The Fundamentals of Detergency (review of)—65
 Non-Irritating Deodorant—41
 Non Toxic Germicide—236
 Norda Wins Award for Excellence of Its Advertising—156

Oak-Rhind, Mrs. D.—419
 Odors for Aerosol Bombs—321
 Odors: On the Theories of—372
 Ohlsson, Ernst—415
 Olds & Co., B. H.—72
 Olsen, Ole—509
 One Hundred Seventy Five Years of Perfumery, by Robert K. Newcomb—211
 Optical Bleaches (White Dyes)—51
 Orange Oil, Florida Coldpressed, by J. W. Kesterson—373
 Organic Acid, New—409
 Ortiz & Son, Roberto—324
 Ortiz, Roberto—247

Package For Each Type of Outlet, A, by Anne Moore—463
 —Imprinting Machine—404

Packaging—Institute—47
 —Key to Merchandising—122
 —Problems Worrying British Manufacturers—499

Paint Remover, Non-Inflammable—318
 Para-Chloro-Meta-Xylenol—283
 Pearl, Irwin A., Vanillic Acid Esters in Cosmetics—25

Parfums et Savons—72

Park & Tilford Cosmetics—71

Pearson Pharmaceutical Co. on Chlorophyll Deodorant Bandwagon—156

Pedion Introduces New Cosmetic Preparations—153

Pencilin Dentifrice May Soon Be on Open Market—329

Pennock, Charles A., Industry of Opportunity—41

Pennsylvania Mfg. Confectioners Assn.—245

Perfume Blending and Evaluation Course at N.Y.U.—323

—Diffuser for Bottles—409

—Drinking Latest Craze in London—241

Imports, Tourists—193

—Pendant Earrings—236

—Stabilizers—367

Perfumery Importers Assn.—73

Perfumery Technicians Resume Meetings—412

Perfumes For Battling Diseases, by Walter Schweisheimer, M. D.—31

Perfumes, Naturalness in Synthetic, by Frank Pull—461

Pepper and Pepper Substitutes—281

Peters, Franklin T.—331

Pfaltz, Henri E., Daughter of Married in St. Bartholomew's—329

Pfeifer, Frederick—245

pH scale, standard—111

Pharmacraft Adds Fourth Deodorant to Line—324

Philadelphia College of Pharmacy—69

Picker, Myram S. (obit.)—249

Pipe, Flexible Plastic—318

Pipes, Plastic Line—365

Plant Science Seminar—73

Plastic Bottles, Glass versus—21

Plastic Wash Bottles—321

Polak's Fruitful Works—72

Polarograph, Manually Operated—237

Polishes, by J. and A. Davidsohn (review of)—65

Polyethylene—Bottles—57

—Coated Paper—238

—Containers—451

—Heat Sealer—281

Polystyrene Anti-Static Agent—149

Porter, Keith, to be Sales Manager for Harriet Hubbard Aver—164

Properties of Hydroxycitronellal, by Paul Z. Bedoukian—119

Premium Containers—409

Premium Coupon Plan—491

Premiums for Sampling—296

Preparation of Esters—472

Preparation of Indole, The, by Floyd T. Tyson—299

Present Line Versus New Product—124

Pressure Pump, Air Line—148

Prices in the New York Market—81, 165, 233, 337, 425, 513

Priorities for Alcohol and Glycerine Seem Likely—503

Procter & Gamble Co.—53

Procter & Gamble Doubles Its Net Profits for Fiscal Year—235

Production of Citrals From Linalool, by Y. R. Naves—460

Promotions, Must . . . Be Stereotyped? by Jill Jesse—29

Proprietary Assn. Names Mobilization Committee—498

Propylene Glycol in Vanilla Extracts, Method to Determine—135

Prusak, Philip—421

Publicity, Get More from . . . Work, by Jill Jesse—297

Pull, Frank, Naturalness in Synthetic Perfumes—461

Pump, Air Line Pressure—148

Pump, New Recirculating—317

Purchasing Agents Expect Continuing Materials Shortage—498

Quince Seed—367

Radcliffe, Robert A.—77

Rat Trap, Electronic—491

Recent Developments in Flavorants, by Morris B. Jacobs—397

Reheis Co., Inc. Enlarges Research Laboratories—499

Rejuva Beauty Laboratories Introduces Instant Make-up—243

Retailers After More Subsidies, by Jill Jesse—371

Retirement—21

Returns Up 33% in Five Years, Department Store—497

Revson, Martin—157, 247

Ricci, Robert—417

Ricci, Robert, Of Nina Ricci Perfumes on Trip with Jacqueline Cochran—327

Rivinus Jr., F. M.—331

Roberson, Victor—507

Robinson, Wagner Announces Staff Changes—155

Ross, Lester K.—509

Round Table, The—67, 153, 241, 323, 411, 497

Roure-Dupont Inc. Honor Secretary—241

Rubinstein, Helena—73

Rug Cleaning, The Problem of—143

Runnels, G. D., Goddess of Crete Presented to . . . by Sculptor—413

Russo, Joseph—419

Sacerdote, Giuseppe—324

Sagarin, Edward, Tells S.C.C. About Progress in Odor Science—329

Sales—Contests, How to Make . . . Pay, by Jill Jesse—459

—Plans for Next Six Months Made by Hudnut—154

—Terms, Hazards of Special—35

Salicylates, The, by Martin Gross and Leon A. Greenberg (review of)—65

Saul, Everett L., How to Make Flavor Emulsions—311

Savre, Kenneth L.—507

Scale Stimulator—195

Schaak, Harry C.—157

Schiaparelli, Mme. Elsa—249

Schimmel & Co.—243

Harry J. Schlichting—72

Schubert, Joseph B.—329

Schultz, William L. (obit.)—509

Schutte Co. Expanding Business, William A.—414

Schweisheimer, Walter, M.D., Perfumes For Battling Diseases—31

Screw Cap Closure Study—201

Seat Cushions, Breathing—495

Selling, Profitable—41

Serra, Javier—30

Shampoo—Concentrate, Soap—451

—Cream—23

—Curl forming—109

—Dry Dog—453

—Egg—23, 195

—Hard Water—367

—Liquid cream—109

—Overflow, Salvaging—492

—Soapless—195

—Thickeners—365

—Aerosol—365

Shampoos, How to Compound Liquid and Solid Cream, by John A. Shanks—455

Shampoos, How to Formulate, by H. W. Zussman—381

Shampoos that Change Appearance of Hair Subject to Excise Tax—323

Shanks, John A., How to Compound Liquid and Solid Cream Shampoos—455

Sheffield, L. Tracy—417

Skin Fat From the Human Forearm, Composition of—474

Skin, Weight of Human—380

Smelter, Chester A., A Veteran in the Vanilla Industry—137

Smith, Cecil (obit.)—421

Smith, Robert P.—159

Smith, Paul I., Uses of Starch as a Soap Filler—51

Soap— and Sanitary Chemicals Quarter Century Old—243

—Lightfoot Schultz Ten Cent Deodorant . . . Going Well—143

—Rationing, Britain Ends . . . September 10—143

—Filler; Uses of Starch as a, by Paul I. Smith—51

—Man—An Unusual Salesman, The, by Robert K. Newcomb—315

—Medicated . . . for Treatment of Fungus Offered—143

—neutral liquid—111

—Sales for First Half of Year Down 11 Per Cent—154

—The Cleansing Action of—489

Soaps—51, 139, 231, 315, 401, 489

Soaps, deodorant—111

Soaps in Fats and Oils, Alkali—401

Society of Cosmetic Chemists—71, 241, 412

Society of Cosmetic Chemists to Meet in New York Dec. 6—154

Sodium Cellulose Sulphate—451

Sofskin Co.—72

Solid Cologne, How to Make, by M. G. deNavarre—289

Addenda—458

Soluble Acrylate Gum—23

Solvent and Wetting Agent—409

Sound Progress—124

Sources for New Product Ideas—118

Special Sales Terms, Hazards of—35

Speculations on the Biogenesis of Terpenes and Related Compounds, by M.G.J. Beets—377

Sperry, Paul N.—157

Squeeze Inc. Promoting Sales of Squeeze Deodorant—243

Stanton Chemical Co. Distributing Basic Materials—157

Stanton Chemicals Co. Opens New Headquarters in Chicago—498

Staples, Removing—238

Steele, Frank R.—415

Sterling Drug Honors 50 Year Employee at Luncheon—412

Stetson, Robert A. and Joyce C. Kern, Glycerine in New Cosmetics—139

Stewart, Royden—333

Stiansen, Miss Beverly C.—415

Strauss, Martin—245

Stop the Trend Toward Socialism, by E.A.H. Briggs, Jr.—33

Sunscreens, Absorption Spectra of, by Arthur C. Giese et al—197

Surface Active Agents—21

Surfactants—21

Surfactants, price drop in . . . announced—67

Sweetener, New—283

Swift & Co. Offer Patents on Detergent Composition—235

Swinton, Ralph S. (obit.)—159

Swiss Selling Perfumes and Cosmetics in World Market—153

Synthesis of the Hydrazines, by Roderick L. Malan—369

Synthetic Detergents—53

Tombak, George J.—73

Tabu: It Smells Like Money—30

Talamini, Leo V.—505

Tallow, Chinese Vegetable—213

Talman, E. Lee—505

Tanks, Stainless—56

Technical Abstracts—144, 223, 307, 393, 483

Temperature Regulator—492

Terpenes and Related Compounds, Speculations on the Biogenesis of, by M.G.J. Beets—377

Testing a New Product—202

Thermometer Testing Set—149

Thickener, Aluminum Stearate as a—122

Thioglycolate producers—109

Thompson, Miss Helen—73

Tidbury, G. E.: The Clove Tree—65

Tilter for Five Gallon Bottles—56

Tin from Belgian Congo Added to U.S. Stockpile—153

Titanium Dioxide—365

Titanium Dioxide Substitute, T.G.A. Proposes—498

Titus, Roy—333

Toilet Goods Assn.—68

—Examines Olfaction—469

—Scientific Section to Meet Dec. 6—414

—Welch Award Announced, Judges For—411

—Canadian—67

Toni—Adds New Neutralizer to Home Wave Kits—415

—Announces Sales Department Reorganization—328

—Plans to Educate High School Girls—243

—Produces Its 100 Millionth Wave Kit—154

Tooth Paste—283

Trylon Products Corp.—67

Twine Dispenser—321

Typewriter, Electricity—149

Tyson, Floyd T., The Preparation of Indole—399

Umbelliferone Derivatives—367

Ungerer President's Trophy Awarded at Luncheon—500
Unscrambler, Straightline—55
Unsolved Mystery of Olfaction, The—473
Underwood, Raymond F.—421
U.S. Department of Agriculture—63

Valerates and Isovalerates, by Morris B. Jacobs—135
Van Ameringen, Arnold, Announces Daughter's Engagement—498
Vanilla Extracts, Method to Determine Propylene Glycol In—135
Vanillic Acid Esters in Cosmetics, by Irwin A. Pearl—25
Vanillin, detection of Ethyl—365
Variable Color Display Lighting System Shown—329
Variety Store Earnings Drop 14% with Sales High—245
—Group to Run First Southeast Show 498

—Shows in Early Part of 1951—501
Valves, Check—318
Vanishing Cream—453
Vegetable Gums, Rapidly Soluble—321
Vehicles, Lotion—36
Veteran in the Vanilla Industry (Chester A. Smeltzer)—137

Walker, Charles P. New Chairman of D.C.A.T.—327
Wall, Miss Florence E.—417
War Causes Packaging Institute to Change its Meeting Program—156
Warner-Hudnut—68—
Washington Panorama, by Arnold Kruckman—61, 151, 239, 319, 405, 493
Water Demineralizer, New—149
Water Hardness—451
Wave neutralizer, cream—111
Wave solution—453
Wave solutions, finger—111

Wax Activator—495
Weil, Jean-Pierre—157
Westall, Miss Evelyn—247
Westcott, F. Howard, New Body and Breath Deodorants—255
Wexman, Joseph K.—53
What the Retail Buyers Report—37, 129, 215, 301, 385, 475
Whitten, Charles E.—159
Williams Co., J. B., Takes Over Conti Products Corp.—243
Williams, William E.—419
Wilson, Howard, New General Sales Manager for Lady Esther—154
Wimmer, Curt P.—505

Younghusband, J. L.—30

Zussman, H. W., How to Formulate Shampoos—381

